

## Feature Booking Sheet 2010

Sales Deadline: Normal deadlines

Publication Date: July 1,8,15,22,29 \_\_\_\_\_

Publication & Zones: STL EMC #25 \_\_\_\_\_

Description: Endless Summer of Savings

Position Code: ENSU \_\_\_\_\_

Feature Type: Regular pages \_\_\_\_\_

Sold By: Everyone \_\_\_\_\_

Sales Coordinator: Wayne \_\_\_\_\_

Prep Coordinator: Green \_\_\_\_\_

Colour: 10 cents per line \_\_\_\_\_

Billing Information: Regular contract rates (double up sizing) \_\_\_\_\_

1/8 page = 1/4 page \_\_\_\_\_

1/4 page = 1/2 page \_\_\_\_\_

1/2 page = full page \_\_\_\_\_

Full Page = 2 full pages \_\_\_\_\_

  

Editorial: No \_\_\_\_\_

Layout: \_\_\_\_\_

Promo Material: \_\_\_\_\_