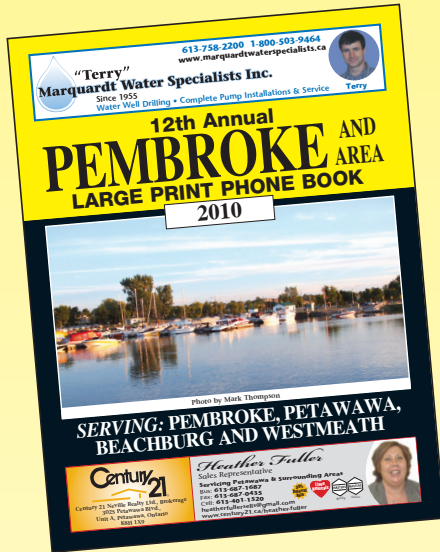


Pembroke & Area 2011 Large Print Phone Book



At Performance Printing Specialty Publications we are committed to producing top-quality directories that are the number one choice for consumers, while providing exceptional value to advertisers. We have been perfecting our directories for over 30 years and are proud to bring consumers and businesses together.

- Delivered to all residences and businesses within your community.
- Provides your customers with easy to navigate listings.
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- Ability for you to increase your exposure within the white pages.

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ADVERTISING RATES

Business Directory

| | |
|---------------------------------|---------|
| Full Page..... | \$1,045 |
| 2/3 page | \$820 |
| 1/2 page | \$660 |
| 1/3 page | \$540 |
| 1/4 page | \$485 |
| 1/6 page | \$400 |
| 1/12 page | \$310 |
| 1 Colour (Red or Yellow) | \$60 |
| 2 Colour (Red and Yellow) | \$80 |
| Process Colour..... | \$150 |

A complimentary Business Super Bold and a complimentary White Page Super Bold is included with a minimum 1/12 page purchase.

Additional Listings

| | |
|-----------------------------------|-------|
| Super Bold Listing | \$160 |
| Additional Super Bold..... | \$120 |
| Business Listing | \$100 |
| Additional Business Listing | \$65 |

Premium Positions

| | |
|----------------------------------|---------|
| Back Cover | \$2,100 |
| Inside Covers | \$1,900 |
| 1/2 Inside Covers..... | \$1,360 |
| First Page Inside Newsprint..... | \$1,680 |
| Last Page Inside Newsprint | \$1,365 |
| Front Cover Banner..... | \$2,100 |
| Sponsor Page Banner | \$840 |
| Spine (where available)..... | \$525 |

Includes full colour, a repeat of the ad in the Business Directory, a complimentary Business Super Bold and a complimentary White Page Super Bold.

Multi-Book Discount

Advertise where your customers are. Choose any combination of books for extensive regional exposure. Choose from twenty-five markets, reaching over 300,000 homes and businesses.

Note: Plus HST. Rates subject to change without notice.

