

Seniors

ACTIVITIES & SERVICES DIRECTORY

Spring & Summer
2010 Advertising
Rate Card

Distributed in Brockville, Carleton Place, Almonte, Kemptville,
Perth, Prescott, Smiths Falls, Gananoque and Surrounding Areas

DEADLINE FOR ADVERTISING SPACE: MARCH 13, 2010



REGULAR DISPLAY

(includes one bold directory listing)

Full page (7" x 9.44")	\$940
2/3 page (7" x 6.17")	\$735
1/2 page (7" x 4.5")	\$580
1/3 page (4.58" x 4.5")	\$395
1/4 page (7" x 2.17")	\$315
1/6 page (4.58" x 2.17")	\$235
1/12 page (2.17" x 2.17")	\$160
Spot red colour	No charge
Process colour	\$100

Repeat ads 50% Off

PREMIUM DISPLAY ADVERTISING

(included process colour, repeat in the directory
and one bold directory listing)

Back Cover	\$1,470
Inside Covers	\$1,260
1/2 Inside Covers	\$750

Repeat ads 50% Off

BOLD PRINT DIRECTORY LISTINGS

Super Bold Listing	\$125
Regular Bold Listing	\$105

Additional Listings 50% Off

**Save 20% Off regularly priced Display
Advertising when you directly repeat your
ad from the Large Print Phone Book.**

Affordable • Effective • Reliable

**PERFORMANCE PRINTING
SPECIALTY PUBLICATIONS**
Your Community Directory

**613-283-5650 or
1-800-267-7936**

Box 158 - 65 Lorne St., Smiths Falls, ON K7A 4T1